25 September 2025

**EREMA's standardised recycling machine is well established on the market**

**ReadyMac sales figures have more than doubled**

**The K 2022 show saw the launch of the ReadyMac. Three years later, with a new look and an additional configuration for post consumer materials, the standardised recycling machine made to stock celebrates its success on the market at K 2025. The sales figures have continued to grow. So far, in the current financial year, which ends in March 2026, as many machines have already been installed as in the whole of the previous year.**

Ansfelden, 25 September 2025 – The ReadyMac teams up high quality recycling technology with an attractive fixed price and immediate availability. Customers gain the advantage of a standardised machine that can be used universally for multiple film and regrind applications. The [heavy duty version with EREMA laser filter](https://www.erema.com/en/public-relations-news/new-readymac-for-post-consumer-applications-now-with-laserfilter--3253/) is especially suitable for processing post consumer waste streams and is available at a fixed price of EUR 440,000. The second version, equipped with an [SW RTF® screen changer system](https://www.erema.com/en/public-relations-news/cost-effective-and-immediately-available-standard-machine-erema-group-expands-offering-on-a-global-scale--3254/), is a flexible all-rounder for processing medium contaminated feed material for an investment of EUR 375,000. Both configurations are equipped with an efficient multipurpose extruder screw and achieve throughputs of 500 kilograms per hour.

**Growing market presence in Europe and worldwide**

Since its launch, the ReadyMac has continuously gained in market presence. Demand has increased in particular following the relaunch at the end of 2024 and the introduction of the ReadyMac 500 HD in early 2025. During the current financial year 2025/26, the number of new machines commissioned has already reached double digits. Besides customers in Europe, companies in regions such as South Africa and Latin America have also chosen to rely on ReadyMac.

"The feedback from the markets shows us that we are onto a winner with the ReadyMac", says Michael Köhnhofer, Head of Business Unit ReadyMac at EREMA. "Our customers appreciate the combination of quick and easy availability at an attractive price, and proven EREMA quality. This is something that appeals to many companies at a time when each investment needs to be evaluated very carefully."

Manfred Hackl, CEO at the EREMA Group, sees the ReadyMac as an optimum strategic addition: "With the ReadyMac we are aiming to reach customers who are looking to enter plastics recycling with a reliable machine that is available quickly, rather than a custom-built solution. As a result, we have yet again strengthened the portfolio of the EREMA group of companies."

The success of the standardised machine is based on the proven extrusion system from EREMA featuring TVE technology and the patented Preconditioning Unit (PCU). Ultimately, EREMA has made reliable recycling technology more accessible to a wider circle of companies. On top of the attractive fixed price and short delivery times, customers gain the advantage of the proven EREMA after sales service package with rapid spare parts supplies and worldwide support.

Find out more about the ReadyMac at K 2025 in Düsseldorf: **Hall 9, Stand C09** – be there together with the EREMA Team to celebrate **ReadyMac Day on the 13th of October**.

<<Picture>>

*Michael Köhnhofer, Head of Business Unit ReadyMac at EREMA, is delighted with ReadyMac's success. Made to stock, these recycling machines are available in two versions: with a laser filter or with an SW RTF® screen changer system.*

*Photo Credits: EREMA GmbH*

**EREMA Engineering Recycling Maschinen und Anlagen GmbH**

EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H. has its headquarters in Ansfelden near Linz in Austria and specialises in the development and manufacturing of plastics recycling systems and components. Founded in 1983, the company is now the world market leader. ReadyMac is EREMA's cost effective, standardised plastic recycling machine for universal applications.

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